

Simon Stenelid

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Master of Science in Business Administration / Economics

Södertörns University | Cumulative: GPA: 4.0/4.0

Master thesis: "Determinants of Cross-Border M&A in the Technology Sector"

Aug 2024 – Jun 2025

Bachelor of Science in Business Administration / Economics

Södertörns University | Cumulative: GPA: 3.6/4.0

Bachelor thesis: "Mispricing in Option Contracts using the Black-Scholes model"

Aug 2021 – Jun 2024

Google Data Analytics Professional Certificate

Practices and processes of data analytics, analysis of large data and visualizations, with a focus on financial analysis

Developed proficiency in Excel, Power Query, SQL, R-programming and Tableau

Dec 2024 – Mar 2025

PROFESSIONAL EXPERIENCE

Muji Sweden | Sales Associate | Stockholm

Aug 2021 – Oct 2023

- Managed transactions and handled store sales, ensuring accuracy in cash handling and inventory reconciliation
- Analyzed customer purchasing and behavior patterns to optimize product recommendations through marketing strategies and store layouts
- Achieved a 16% increase in year-over sales for the store
- Received an award as 'Employee of the year' in 2021 for my efforts in enhancing customer insights and streamlining operational processes

Favo | Team Leader & Restaurant Assistant | Stockholm

Sep 2020 – Jun 2021

- Led a team of 3-4 people by leading and organizing work shifts, ensuring efficiency and quality in operations
- Optimized food delivery operations by strategically planning and coordinating delivery timing and leading employees, ensuring on-time order fulfillment and high customer satisfaction
- Developed an understanding of leadership and decision-making skills by managing a team and resolving operational challenges

Atrium Ljungberg | Property Management Summer Intern | Stockholm

Jul 2018

- Maintained and improved property conditions through painting, repairs, and general upkeep, ensuring high tenant satisfaction
- Developed problem-solving skills by identifying and addressing various property issues in a timely and cost-effective manner
- Gained hands-on experience in property management, understanding commercial property asset maintenance

PROJECTS & ACTIVITIES

Retiro | Founder | Stockholm

Mar 2025 – now

- Founded and developed a retirement planning iOS mobile application (App Store) aimed at encouraging more young people to save and invest for their future.
- Designed and built a financial planning tool that helps users calculate the monthly savings and investment needed to retire at their target age and sustain a chosen income during retirement.
- Applied financial modeling to estimate future investment growth, required capital at retirement, and sustainable withdrawal rates.

Furniture Restoration Business | Founder | Stockholm

Feb 2023 – Jan 2024

- Founded and managed a furniture restoration business, purchased and restored worn and antique furniture
- Managed end-to-end operations, including financial planning, pricing strategy, marketing, sales and operations
- Sold out complete inventory of restored furniture and grew a loyal customer base, through social media and online marketing
- Developed understanding of entrepreneurial leadership, financial management, budgeting, client relations and business operations

J.P Morgan (Powered by the Forage) | Online Investment Banking Simulation | Virtual

Jan 2024

- Investigated M&A target for a client, and learned financial analysis, using a simplified DCF model
- Gained an understanding in providing an investment recommendation to a client

SKILLS

- Languages:** Swedish (native), English (fluent)
- Computer:** Proficient in Microsoft excel (Pivot tables, Vlookups, IF statements, Index-Match), PowerPoint, SQL